ART122–2D Design

BERGEN COMMUNITY COLLEGE ART DEPARTMENT
Art Department

COURSE DESCRIPTION

ART122 - 2D DESIGN is a studio course intended to prepare students for study in a wide variety of art and design disciplines. Formal and communicative aspects of design are covered through readings, projects, in-class assignments, online assignments, and discussions.

2 lecs, 2 labs, 3 credits

TEXTBOOK

COURSE OBJECTIVES
a) Students develop a critical thinking, problem–seeking, problem–solving skill.
b) Students engage in research necessary for the design process.
c) Students develop craftsmanship and professionalism in their work.
d) Students develop an awareness of design's cultural context.
e) Students establish good studio practice.

COURSE CONTENT
• A study of the formal elements and principles of design.
• Use of the principles of design to support communicative issues such as concept, content and subject matter.
• Study of color theory.
• Solving visual problems by using principals of design and color.
• Thinking, writing and speaking about visual work critically and fluently.

TEACHING METHODOLOGIES:
• Lectures, discussions, and visual presentations using the smart classroom technologies
• Individual and group critiques
• One-on-one tutorial painting work with the individual students in the class

FINAL SEMESTER GRADING:  A=excellent, B+=very good, B=good, C+=above average, C=average, D=below average, F=Failure, E=unofficial withdrawal

• 60% Design projects, discussions, critiques, and quizzes
• 20% Meeting deadlines
• 20% Attendance and participation

Assessment regarding design projects will include the following:
• Understanding the project assignment (problem–seeking) and then completing the work (problem–solving).
• Your overall effort, your craftsmanship and technical development, creative concept, attention to detail, and originality of approach all play a part.

Grading on specific design projects:
• A = EXCEEDS EXPECTATION: Student displays great care, excellent work ethic, and superior understanding and solving of design assignments
• B = MEETS EXPECTATIONS: Student displays good work ethic, completes assignments with good thought and care, but not with a thorough understanding or solving of assignments
• C = BARELY MEETS EXPECTATIONS: Average work and average effort; but less than a moderate grasp of understanding and solving of assignments
• D = DOES NOT MEET EXPECTATIONS: Student presents below average work and displays little effort in completing assignments F = Student does not complete assignments and/or attend class
MATERIALS
For every class: Sketchbook, sharpies, pencils, ruler, x-acto knife, scotch tape, and scissors.

For specific classes and projects: Materials will be determined by the professor for individual projects, and might include any or all of the following:

- Various pencils (soft, medium, hard)
- Sharpie pens (extra-fine point, and fine point)
- Sketchbook/Notebook – 9”x12” or 11”x14” for notes and development of visual ideas
- Bristol board (paper) pad, 14”x17”, or 16”x 20”, heavyweight, smooth finish
- Triangle (plastic)
- Black ink Palette: disposable paper matte surface, or piece of Plexiglas, wooden palette, aluminum take-out food container, etc.
- Black construction paper --- one package
- Metal straight edge ruler with cork back
- Various Erasers --- Mars white plastic eraser; pink pearl; kneaded; gum eraser
- 12” or 24” Ruler
- Scotch tape Scissors
- #11 X-acto knife and blades
- Adhesive: UHU glue stick and/or rubber cement. (We will not use rubber cement IN CLASS because of the odor).
- Compass (optional)
- 2 round soft acrylic brushes (approximately 1/2” wide and 1” wide)
- 2 flat soft acrylic brushes (approximately 1/2” wide and 1” wide)
- Inexpensive portfolio with handles (paper or plastic is fine) (optional)
- Tackle box or container to carry supplies in (optional)

Re: Color projects
- Acrylic paints 1 tube each: Common brands are Liquitex and Golden,
  Tube size for all acrylic paints is 5.07 fl oz (150 ml).
  - cadmium red medium or alizarin crimson
  - ultramarine blue
  - cadmium yellow medium
  - black
  - titanium white
  - burnt sienna
  - burnt umber