Sam Quinones is a Los Angeles-based freelance journalist and author of three books of narrative nonfiction. His latest book is *Dreamland: The True Tale of America's Opiate Epidemic* (Bloomsbury, 2015), for which he traveled across the United States.

Dreamland recounts twin stories of drug marketing in the 21st Century: A pharmaceutical corporation flogs its legal new opiate prescription painkiller as nonaddictive. Meanwhile, immigrants from a small town in Nayarit, Mexico devise a method for retailing black-tar heroin like pizza in the US, and take that system nationwide, riding a wave of addiction to prescription pills from coast to coast.