



Bergen Community College to Southern New Hampshire University Online

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction accessed through mySNHU.edu.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact Admission at 1-800-668-1249 or Academic Alliances at AcademicAlliances@snhu.edu.

Bergen Community College AS Business Administration - Marketing Option	Cr	Southern New Hampshire University Online BS Business Administration	Cr
Courses in bold are the associate degree required courses.		General Education Core Requirements	42
WRT-101 English Composition I	3	ENG 122 English Composition I	3
WRT-201 English Composition II	3	ENG 123 English Composition II	3
Directed: MAT-150 Statistics I	3	MAT 240 Applied Statistics	3
COM-100 OR COM-102	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
General Education Elective	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
Humanities Elective (ART, MUS, THR, CIN, LIT, PHR, LAN)	3	EFAH: Fine Arts and Humanities Elective (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3
Humanities Elective (ART, MUS, THR, CIN, LIT, PHR, LAN)	3	EFAH: Fine Arts and Humanities Elective (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3
Directed: ECO-102 Prin. of Microeconomics	3	ECO 201 Microeconomics	3
ECO-101 Principles of Macroeconomics	3	ECO 202 Macroeconomics	3
Natural Science Elective	3	ESTM: Science/Technology/Mathematics Elective (BIO, CHM, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
Natural Science Elective	3	ESTM: Science/Technology/Mathematics Elective (BIO, CHM, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
History Electives (HIS)	3	EHIS: History Electives (HIS, HIS 100, or HIS 200)	3
History Electives (HIS)	3	EHIS: History Electives (HIS, HIS 100, or HIS 200)	3
SNHU Course	3	Choose one (1) Seminar Course: IDS 400, IDS 401, IDS 402, IDS 403, or IDS 404	3

Bergen Community College Courses		SNHU Business Core	30
ACC-110 Financial Accounting	3	ACC 201 Financial Accounting	3
ACC-210 Managerial Accounting	3	ACC 202 Managerial Accounting	3
BUS223 Business Law I	3	BUS 206 Business Law I	3
		FIN 320 Principles of Finance	3
		INT 113 Introduction to International Business	3
		IT 210 Business Systems Analysis and Design	3

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Bergen Community College AS Business Administration - Marketing Option	Cr	Southern New Hampshire University Online BS Business Administration	Cr
Bergen Community College Courses		SNHU Business Core (Continued)	Cr
BUS-201 Marketing Principles	3	MKT 113 Introduction to Marketing	3
		OL 125 Human Relations in Administration	3
		QSO 300 Operations Management	3
		OL 421 Strategic Management and Policy (Capstone)	3
Bergen Community College Courses		SNHU Major Course Requirements Maximum of 6 credits in any one prefix	15
BUS207 Principles of Business Management	3	OL 215 Principles of Management	3
BUS-202 International Marketing	3	3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX	3
BUS-210 e-Marketing	3	3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX	3
		3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX within range of course numbers 300-499	3
		3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX within range of course numbers 300-499	3
Bergen Community College Courses		SNHU Free Electives	33
BUS-101 Introduction to Business	3	Free Elective	
Free Elective	3	Free Elective	
Excess Credits (Natural Science Electives)	2	Free Elective	
INF102 Introduction to Computing	1	Free Elective	
INF101 Introduction to Information Technology	3	Free Elective	
Free Electives	18	Free Elective	
Bergen Community College AS Business Administration Degree Credits	60-90	SNHU Online BS Business Administration Credits Required	120

Revision: 2019/2020 Academic Year

Transfer Credit Policy

- * Excess general education credits are transferred as free elective credit, if available.
- This guide serves as a mapping tool for students and is based upon SNHU Online 2018/2019 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU Online's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU Online to be awarded a bachelor's degree.