

# REFRESHER FOR THE ASSESSOR

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Interim Dean of Assessment

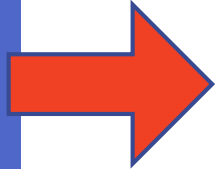
Fall 2017

# Why Outcomes Assessment?



# Assessment → Quality

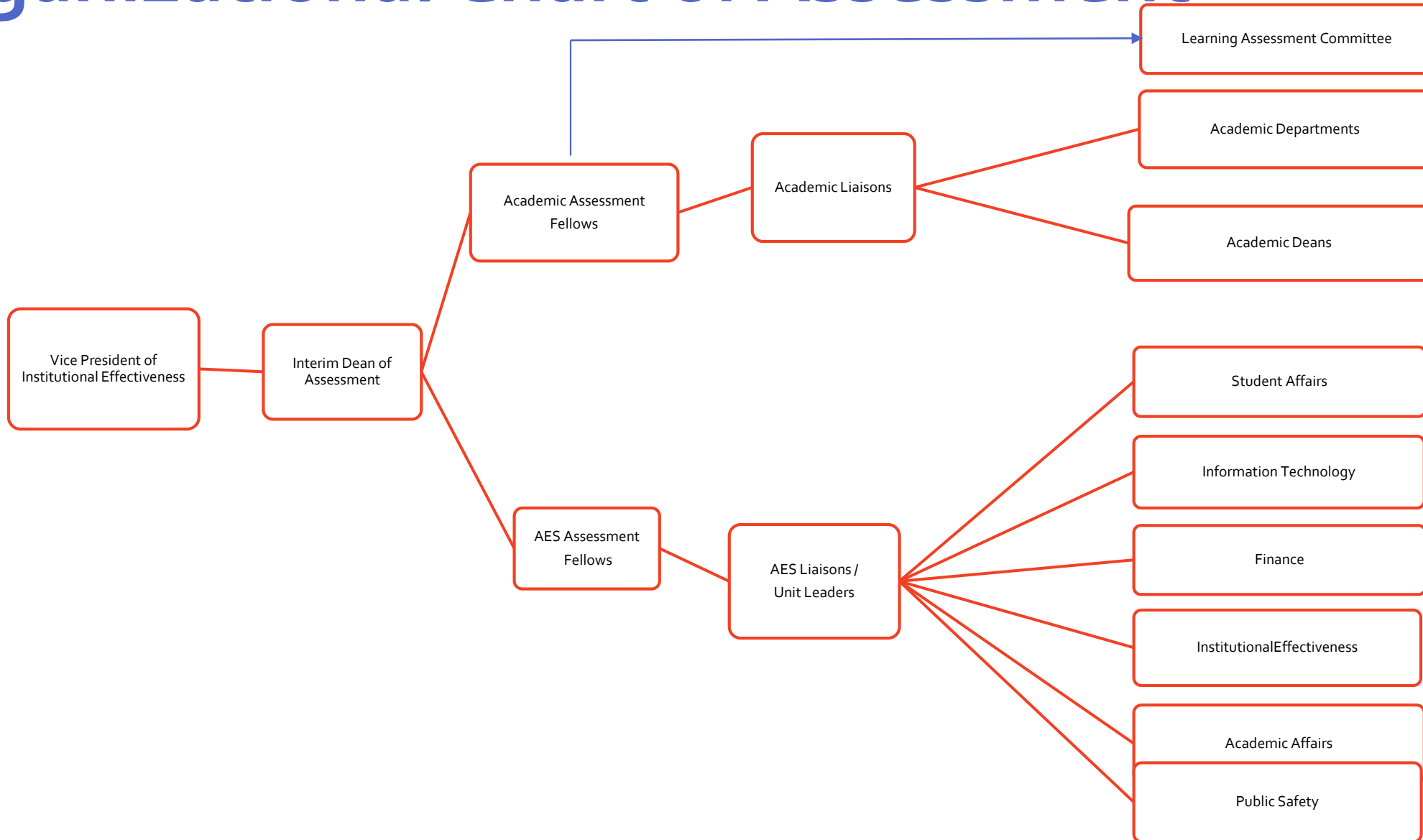
- Mission focused (To inspire our community to realize a better future.)
- Demonstrate what students know (knowledge) and what they can do (skills)
- Classroom level assessment (Individual faculty)
- Program level assessment (Program faculty)
- Institution level assessment (College)
  - Demonstrate integrity of curriculum
  - Periodic program reviews
  - Centralized program proposal and approval process
- Faculty inventory and assessment
  - Demonstrate effective student support services
  - Student satisfaction



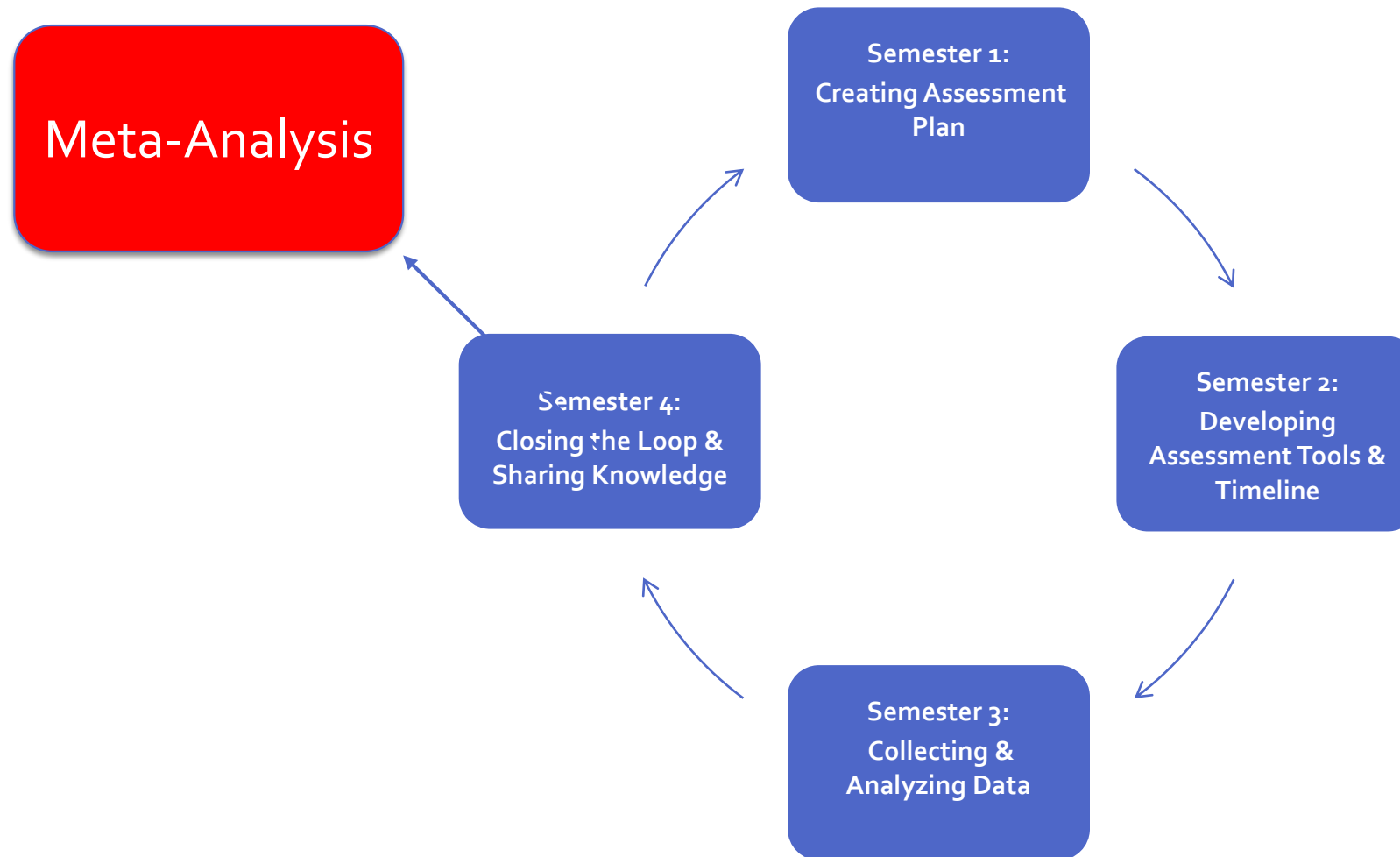
# Accreditation → Quality

- Assuring **quality** of colleges and programs to students and to the public.
  - Access to **federal funds**, such as financial aid \$, federal grants, etc.
  - Assures **transfer** of credits among colleges.
- Assures employers' **confidence** of credentials of job applicants.
  - Programmatic Accreditors – Discipline Specific, i.e., Nursing, Radiology, Dental Hygiene

# Organizational Chart of Assessment



# Bergen's Assessment Framework



**What are you trying to do?  
How well are you doing it?**



# Academic Assessment

- Faculty-led
- Program level
- Integrated Foundational Skills
  - *Knowledge and skill sets of your majors who are nearing completion*
  - *General Education's core learning outcomes*



# AES Assessment

- Led by unit leader
- Unit's core outcomes are established and aligned with Vision and Mission
- Multiple means of demonstrating QUALITY
  - Look at **volume** or **efficiency** (purchasing)
  - **Ability** of student (or end user) after receiving a service (advising, financial aid)
  - Student (or end user's) **Satisfaction** with a service (Tutoring, Child Development Center)

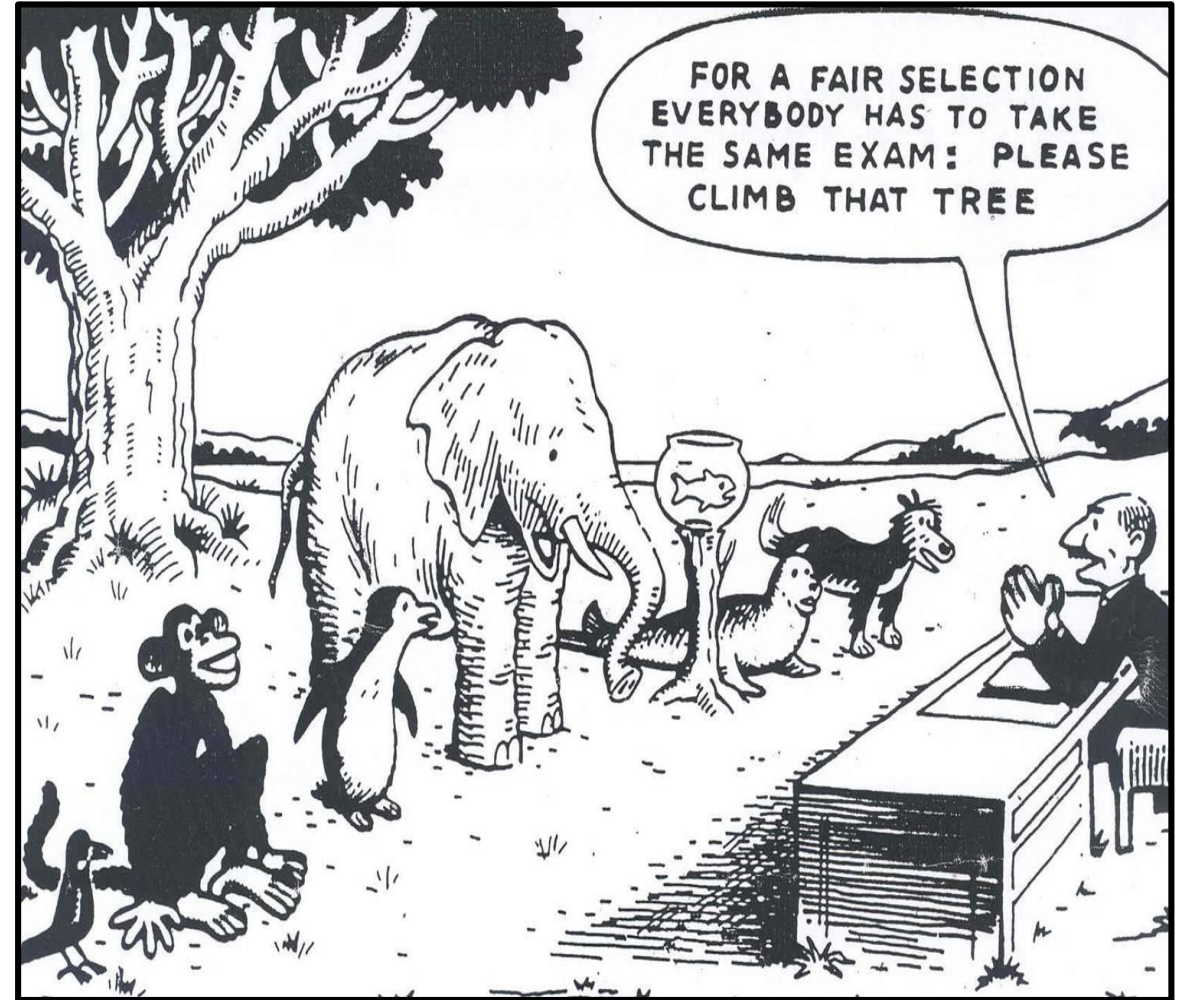
# Assessment Tools

## Direct Measures

- Licensure Exams
- Presentations
- Essays
- Exams & Quizzes
- Process Improvements

## Indirect Measures

- Focus Groups: students, faculty, employers
- Student Reflection Papers
- Surveys: students, faculty, employers, graduates



# Resources

- Assessment Fellows
- Assessment Handbook
- Bergen website, <http://bergen.edu/about-us/institutional-effectiveness/assessment/>
- Workshops
- Learning Assessment Committee
- Middle States, <http://www.msche.org/>
- NILOA, <http://www.learningoutcomesassessment.org/>

# For more information

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