

Bergen Community College
Division of Health Professions
Department of Wellness/Exercise Science

Course Syllabus

WEX-126 Sports Administration

Basic Information about Course and Instructor

Semester and year: All
Course and Section Number: Sports Administration WEX-126
Meeting Times and Locations: TBD

Instructor: Professor
Office Location:
Phone:
Departmental Secretary: [optional]
Office Hours: TBD
Email Address:

Course Description

Sports Administration provides an overview of the general principles of management and applies them to the sports industry and sports organizations in particular. The course includes basic organizational business structures, trends and observations. Students will also consider the ethical and moral dilemmas facing sports managers as well as the role of sports in society, and explore career opportunities.

3 Hours, 3 Credits

Prerequisites-NONE

Student Learning Outcomes: As a result of meeting the requirements in this course, students will be able to:

1. To analyze various aerobic and anaerobic conditioning programs.
2. To utilize and apply contemporary training and condition principles.
3. To develop the ability to analyze activities according to their fitness outcomes.
4. To design and present various fitness programs in accordance with current condition and safety principles.
5. To organize exercise programs that are appropriate to group and individual situations.

Student Learning Outcomes and Means of Assessment

Student Learning Outcomes	Suggested Means of Assessment
Define the basic management principles as they relate to sport management	To demonstrate, in writing, an understanding of sports management principles
Define the managerial roles and responsibilities of	Students will interact with sports organizations by

sport managers	visitations verbally and in writing identify various aspects of the sport industry
Recognize the required competencies and skills needed by sport managers	Students will interview a sports manager
Practice written communication skills and think critically regarding sport management issues	Students will define in writing and verbally sports management issues

Course Content

1. History of sport management
2. Management principles as they apply to sports management.
3. Sponsorships and licensing.
4. Scholastic eligibility.
5. Facilities management.
6. Morality, ethics and professionalism in sport management.
7. Legal issues of sport management.
8. Business structures of amateur, intercollegiate and professional sports.
9. Risk management.
10. Power, politics and decision making.
11. Career opportunities.

Special Features of the Course

- A. Lectures and Lab
- B. Powerpoint
- C. Youtube
- D. Dvd
- E. Internet
- F. Worldwide web
- G. Computer lab
- H. Fitness Facilities/Gymnasium
- I. Sidney Silverman library

Course Texts and/or Other Study Materials

Masteralexis, Lisa P.; Barr, Carol A.; Hums, Mary A. **Principles and Practice of Sport Management Fifth Edition.** Jones & Bartlett Learning 2015 (not required)

Grading Policy

A student's final grade for the course is based primarily on his or her performance on the required work for the course (writing assignments, examinations, class presentations, etc.) and on his or her overall mastery of the material covered in the course. A student's class participation may also be evaluated, and the grade thereon may be used as a factor in determining the student's final grade for the course; but a class participation grade will count for no more than twenty percent (20%) of the final grade. A student's research and writing work will count at least forty percent (40%) of the final grade.

The final grade is based on a "grading package". Participation and quality of effort within each portion of this package will determine your status at the end of the semester. The available points assigned to each section are as follows:

Attendance: 50 points: There is 1 allowed absence. Any class missed after 1 will result in a 5-point deduction. Other points may be deducted for in class assignments missed. Every late or early leave will result in a deduction of 2.5 points. Classes cannot be made up. Absences can be excused with proper documentation.

Case Studies: 100 points: After the midterm, a series of case studies will be assigned after each class. These case studies will be due the next class meeting. They will not be accepted late. Each case study will be worth 25 points. If a student misses a class, it is the responsibility of the student to contact the instructor or classmate for the assigned case studies question. Since this class meets once a week missed work is due 1 week from the absent date. Answers for the questions should be found through the use of the web or recommended textbooks.

Exams: 100 points: There will be two exams. There will be a review for the exam. If you miss the exam for ANY reason, you must have documentation. Make up must be completed within 1 week. No make up for the exam without appropriate documentation.

MET-LIFE: 25 points: As a class we will visit MET-LIFE station. This trip is mandatory for the class. If you can not go at the same time the class you can go on your own and write a paper about you visit ((please see the professor about the paper) If you can not go to MET-LIFE the professor will assign you a research paper. Please see the professor as soon as possible if you can not go.

Interview 25 points: The student will interview a sports manager. An outline for the interview will be given in class. The sports manager can be of Amateur Sports, Professional Sports or Recreational Sport. A review for the interview plus the notes from the interview must be submitted.

Grades

260 +	A
250-259	B+
235-249	B
225-234	C+
210-224	C
200-209	D
Less than 199	Failure of the course

Attendance Policy

BCC Attendance Policy:

All students are expected to attend punctually every scheduled meeting of each course in which they are registered. Attendance and lateness policies and sanctions are to be determined by the instructor for each section of each course. These will be established in writing on the individual course outline. Attendance will be kept by the instructor for administrative and counseling purposes.

Attendance Policy in this Course:

There is 1 allowed absence. Any class missed after 1 will result in a 5-point deduction. Other points may be deducted for in class assignments missed. Every late or early leave will result in a deduction of 2.5 points. Classes cannot be made up. Absences can be excused with proper documentation.

Other College, Divisional, and/or Departmental Policy Statements [optional but recommended]

Examples:
 Statement on plagiarism and/or academic dishonesty.
 ADA statement.
 Sexual Harassment statement.
 Statement on acceptable use of BCC technology.
 Statement on the purpose and value of faculty office hours.

Student and Faculty Support Services [optional but recommended]

List support services, e.g., the Writing Center, the Math Lab, the Tutorial Center, Online Writing Lab (OWL), Office of Specialized Services, etc. Include information on the BCC Library.

Course Calendar

Week	Topic(s)
1	Review class format, grading and MET-LIFE. History of Sports
2	Marketing Principles, Management Principles Administration Interview
3	Financial Principles, Budgets / Legal Principles
4	Ethics, Review, Interview Due
5	Midterm Exam
6	Amateur Sports
7	Professional Sports
8	Events and Facilities
9	MET-LIFE (November 21 st)
10	Review
11	Final Exam

* Course sequence and content are subject to change without notice as emphasis on course content may vary.